Please take a moment to let us know how you feel about the movie you just saw.

1. What was your reaction to the movie overall?  ("X" ONE)

    EXCELLENT.....( )1 (06(
    VERY GOOD.....(X)2
    AVERAGE.......( )3
    FAIR..........( )4
    POOR..........( )5

2. Would you recommend this movie to your friends?  ("X" ONE).

    YES, DEFINITELY.........(X)1 (07(
    YES, PROBABLY...........( )2
    NO, PROBABLY NOT.......( )3
    NO, DEFINITELY NOT.....( )4

3. What would you tell your friends about this movie?  Not just whether you liked it or not, but how would you describe it to them?  (PLEASE BE AS COMPLETE AS POSSIBLE)

It was full of action. There was constantly a new adventure that the Baron experienced being presented. The plot moved quickly from one adventure to the next.

4. If you did not rate this movie "excellent", please indicate why you did not?  (PLEASE BE AS SPECIFIC AS POSSIBLE.)

Although the plot moved quickly, I think it took too long to get to the ultimate resolution, which was when the town was supposed to be saved by the Baron.

5. Please list the scenes of the movie you liked most and liked least, if any.  (PLEASE BE AS SPECIFIC AS POSSIBLE)

| Scenes Liked Most | Scenes Liked Least |
|---|---|
| 1. Moon with Robin Williams | 1. When the playhouse was bombed |
| 2. Baron flying on cannon ball | 2. The ending. |
| 3. Climbing down from the moon. | 3. The dance scene with Venus. |
| 4. The big fish appearing in the ocean. | 4. |
| 5. The Palace scene. | 5. |
| 6. | 6. |
| 7. | 7. |
| 8. | 8. |

6. How would you rate each of the following elements in the movie?  (PLEASE MARK ONE ANSWER FOR EACH ELEMENT.)  (08-14(

| | Excellent | Very Good | Good | Fair | Poor | Don't Remember |
|---|---|---|---|---|---|---|
| The story | ( )1 | ( )2 | (X)3 | ( )4 | ( )5 | ( )6 |
| The settings | ( )1 | ( )2 | (X)3 | ( )4 | ( )5 | ( )6 |
| The pace | ( )1 | ( )2 | ( )3 | (X)4 | ( )5 | ( )6 |
| The humor | (X)1 | ( )2 | ( )3 | ( )4 | ( )5 | ( )6 |
| The music | ( )1 | ( )2 | (X)3 | ( )4 | ( )5 | ( )6 |
| The special effects | ( )1 | ( )2 | (X)3 | ( )4 | ( )5 | ( )6 |
| The ending | ( )1 | ( )2 | (X)3 | ( )4 | ( )5 | ( )6 |

7. Why did you rate the ending the way you did?  (PLEASE BE SPECIFIC)

Because the movie kept making the viewer think it was finally over, but a new scene kept being presented.

PLEASE TURN THE CARD OVER AND ANSWER THE QUESTIONS ON THE BACK

8. Who was your favorite character? *Baron*
   Why? *He was unpredictable, heroic symbol*
   Who was your next favorite character? *The runner*
   Why? *Good sense of human, was like the Baron's side.*
   Who was your next favorite character? *The strongman*
   Why? *The transition from strong to dainty was funny*

9. Which of the following words or phrases best describe the movie?
   (PLEASE MARK AS MANY AS APPLY)
   (15-17(

   | | | |
   |---|---|---|
   | Entertaining......☒1 | Exciting...............☒1 | Moved just right....( )1 |
   | Boring/dull.......( )2 | Fast-paced............☒2 | Offensive.............( )2 |
   | Action-packed.....☒3 | Nothing new/done before( )3 | Good for the whole |
   | Too predictable...( )4 | Romantic..............( )4 | family...........☒3 |
   | Different/original( )5 | Confusing.............☒5 | Too unbelievable....( )4 |
   | Dramatic..........( )6 | Difficult to follow....( )6 | High quality.........( )5 |
   | Well acted.......☒7 | Moving/emotional.......( )7 | Not my type of movie( )6 |
   | Good for children.( )8 | Sympathetic characters.( )8 | Fun to watch........( )7 |
   | | Too slow in spots......☒9 | Spectacular.........( )8 |

10. What, if anything, did you find confusing about the movie that was not
    cleared up by the end?  (PLEASE BE AS SPECIFIC AS POSSIBLE)
    *In some scenes it was difficult to follow because of all the flashbacks.*

11. What would you be most likely to tell your friends about the movie you
    have just seen?  Would you tell them to:

    Not miss under any circumstances..( )1    Not bother seeing......( )4  (18(
    Make every effort to see..........( )2    Be sure to avoid.......( )5
    See if they get the chance.......☒3

12a. Do you have a child (children) in your household between the ages of 5-12?

    Yes...........( )1  No...........☒2        (19(

12b. If yes, thinking of that child (children), would you take him/her to see
    The Adventures Of Baron Munchausen?

    Yes...........( )1  No..........( )2        (20(

    Why/Why not?_____

13. Which of the following movies have you seen at a theatre or drive-in?
    (PLEASE CHECK AS MANY AS APPLY)
    (21-22(

    Life Of Brian................( )1        Time Bandits..........( )1
    A Fish Called Wanda..........( )2        Punchline.............( )2
    Brazil.......................( )3        Gorillas In The Mist..( )3
    Betrayed.....................( )4        Married To The Mob....( )4
    Bull Durham..................( )5        Monty Python's The
    Moonstruck...................☒6          Meaning Of Life.....( )5
    Midnight Run.................( )7        Broadcast News........☒6

14. Please indicate your sex:         16. Please indicate the last grade
                                           of school you completed:  (25(
    Male....☒( )1  (23(
    Female..☒( )2                          Some high school or less...( )1
                                           Completed high school.......( )2
15. Please indicate your age:             Some college...............☒3
                                           Completed college or more..( )4
    Under 15.( )1    (24(
    15 - 17..( )2                      17. What is your ethnic background?
    18 - 20..☒3                            Asian....( )1  White.☒4  (26(
    21 - 24..( )4                          Black....( )2  Other.( )5
    25 - 29..( )5                          Hispanic.( )3
    30 - 34..( )6
    35 - 39..( )7                      18. How many times have you been to
    40 - 44..( )8                          movies at a theatre or drive-in
    45 - 49..( )9                          during the past two (2) months?
    Over 50..( )0                          *1*       (27(
                                                     (28(

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THANK YOU.  PLEASE GIVE THE COMPLETED QUESTIONNAIRE TO THE PERSONS AT THE EXITS

Please take a moment to let us know how you feel about the movie you just saw.

1. What was your reaction to the movie overall? ("X" ONE)

  EXCELLENT.....( )1 (06(
  VERY GOOD.....( )2
  AVERAGE.......(X)3
  FAIR..........( )4
  POOR..........( )5

2. Would you recommend this movie to your friends? ("X" ONE)

  YES, DEFINITELY.........( )1 (07(
  YES, PROBABLY...........( )2
  NO, PROBABLY NOT........(X)3
  NO, DEFINITELY NOT.....( )4

3. What would you tell your friends about this movie? Not just whether you liked it or not, but how would you describe it to them? (PLEASE BE AS COMPLETE AS POSSIBLE)

I would say that it was okay but TOO LONG - The story by itself is not very original, and at one point you want to see the end and it gets too long - However, there were many excited effects and I would say you would go if you want to escape from reality for a little while -

4. If you did not rate this movie "excellent", please indicate why you did not? (PLEASE BE AS SPECIFIC AS POSSIBLE.)

Too long - repetitive - Too many war scenes - Not enough contrast -

5. Please list the scenes of the movie you liked most and liked least, if any. (PLEASE BE AS SPECIFIC AS POSSIBLE)

| Scenes Liked Most | Scenes Liked Least |
|---|---|
| 1. Moon scene | 1. War scenes |
| 2. Venus scene | 2. fish (monster) |
| 3. The scenes in Turkey | 3. The end |
| 4. | 4. The beginning is also |
| 5. | 5. too long ( In the theat |
| 6. | 6. |
| 7. | 7. |
| 8. | 8. |

6. How would you rate each of the following elements in the movie? (PLEASE MARK ONE ANSWER FOR EACH ELEMENT.) (08-14(

| | Excel-lent | Very Good | Good | Fair | Poor | Don't Remember |
|---|---|---|---|---|---|---|
| The story | ( )1 | ( )2 | ( )3 | (X)4 | ( )5 | ( )6 |
| The settings | ( )1 | ( )2 | ( )3 | (X)4 | ( )5 | ( )6 |
| The pace | ( )1 | ( )2 | ( )3 | ( )4 | (X)5 | ( )6 |
| The humor | ( )1 | ( )2 | ( )3 | (X)4 | ( )5 | ( )6 |
| The music | ( )1 | (X)2 | ( )3 | ( )4 | ( )5 | ( )6 |
| The special effects | ( )1 | ( )2 | (X)3 | ( )4 | ( )5 | ( )6 |
| The ending | ( )1 | ( )2 | ( )3 | ( )4 | (x)5 | ( )6 |

7. Why did you rate the ending the way you did? (PLEASE BE SPECIFIC)

Poor because double ending adds to the length of the movie but does not add any interesting facts - seems that they did not know how to end -

PLEASE TURN THE CARD OVER AND ANSWER THE QUESTIONS ON THE BACK

8. Who was your favorite character? _Baron_

   Why? _Furry - ~~the~~ ...... ....._

   Who was your next favorite character? _The little girl_

   Why? _..... act very well for her age_

   Who was your next favorite character? _Queen of the moon_

   Why? _like the idea of separation of mind and body_

9. Which of the following words or phrases best describe the movie?
   (PLEASE MARK AS MANY AS APPLY)                                    (15-17(

   | | | |
   |---|---|---|
   | Entertaining......(X)1 | Exciting................( )1 | Moved just right....( )1 |
   | Boring/dull.......( )2 | Fast-paced..............( )2 | Offensive...........( )2 |
   | Action-packed.....( )3 | Nothing new/done before(X)3 | Good for the whole |
   | Too predictable...(X)4 | Romantic................( )4 | family............( )3 |
   | Different/original( )5 | Confusing...............( )5 | Too unbelievable....( )4 |
   | Dramatic..........( )6 | Difficult to follow....( )6 | High quality........( )5 |
   | Well acted........( )7 | Moving/emotional.......( )7 | Not my type of movie( )6 |
   | Good for children.( )8 | Sympathetic characters.(X)8 | Fun to watch........( )7 |
   | | Too slow in spots.....(X)9 | Spectacular.........(X)8 |

10. What, if anything, did you find confusing about the movie that was not
    cleared up by the end? (PLEASE BE AS SPECIFIC AS POSSIBLE)

    _____

    _____

11. What would you be most likely to tell your friends about the movie you
    have just seen? Would you tell them to:

    Not miss under any circumstances..( )1   Not bother seeing......(✓)4  (18(
    Make every effort to see..........( )2   Be sure to avoid.......( )5
    See if they get the chance........( )3

12a. Do you have a child (children) in your household between the ages of 5-12?

     Yes...........( )1  No...........(✓)2      (19(

12b. If yes, thinking of that child (children), would you take him/her to see
     The Adventures Of Baron Munchausen?

     Yes...........( )1  No..........( )2        (20(

     Why/Why not?_____

     _____

     _____

13. Which of the following movies have you seen at a theatre or drive-in?
    (PLEASE CHECK AS MANY AS APPLY)                                   (21-22(

    | | |
    |---|---|
    | Life Of Brian................( )1 | Time Bandits..........( )1 |
    | A Fish Called Wanda.........(✓)2 | Punchline.............( )2 |
    | Brazil......................(✓)3 | Gorillas In The Mist..( )3 |
    | Betrayed....................(✓)4 | Married To The Mob....(✓)4 |
    | Bull Durham.................(✓)5 | Monty Python's The |
    | Moonstruck..................(✓)6 | Meaning Of Life.....( )5 |
    | Midnight Run................(✓)7 | Broadcast News........(✓)6 |

14. Please indicate your sex:          16. Please indicate the last grade
                                            of school you completed:   (25(
    Male....( ) 1  (23(
    Female.(X) 2                            Some high school or less...( )1
                                           Completed high school......( )2
15. Please indicate your age:              Some college...............(X)3
                                           Completed college or more..( )4
    Under 15.( )1   (24(
    15 - 17..( )2               17. What is your ethnic background?
    18 - 20..( )3                   Asian....( )1  White.(X)4  (26(
    21 - 24..(X)4                   Black....( )2  Other.( )5
    25 - 29..( )5                   Hispanic.( )3
    30 - 34..( )6
    35 - 39..( )7          18. How many times have you been to
    40 - 44..( )8              movies at a theatre or drive-in
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    Over 50..( )0                                          (27(
                                    _5_                    (28(
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